## Co-innovation seminar

### Welcome

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Marco Barzman, Raymond Reau, INRA
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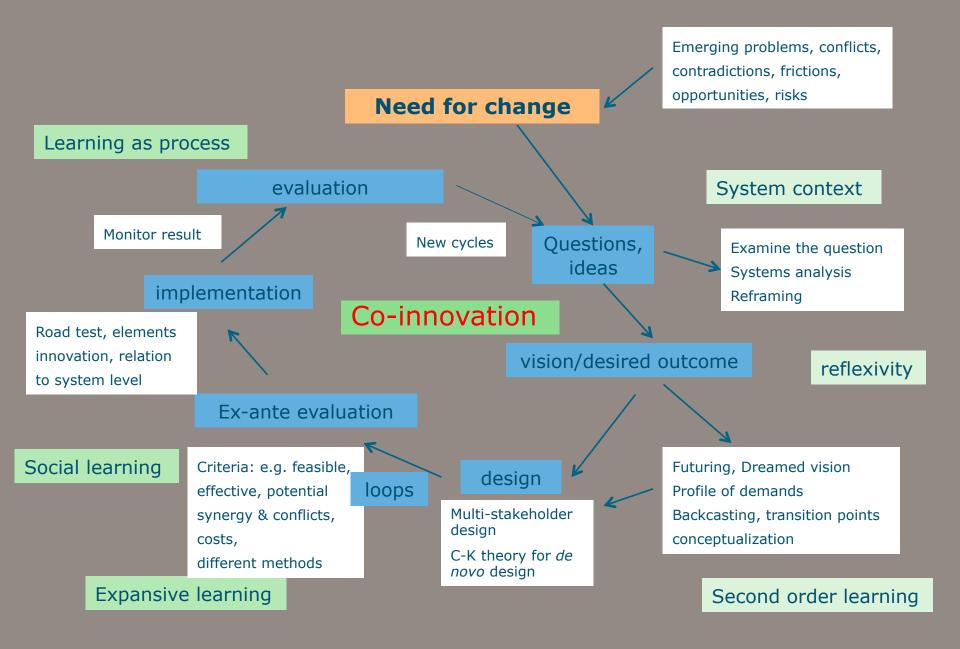
# Participants

- 39 participants
- 11 countries
  - Universities
  - Research intistitus,
  - advisory organisations
  - Companies
  - PhD, post doc etc.



# Co-innovation – seminar and workshop

- Umbrella: from design to implementation
- Co: different parties/organisations/staheholders incl farmers working together in a multitude of settings
- Participatory approaches
- Aiming at innovation: renewal in products, services or process, contributing to more robust, more sustainable and more competitive entreprises





## Co-innovation

- In practice
  - New approaches, building up experiences
  - Cases studies for science

- In science
  - New concepts new theories
  - Studying mechanisms/configurations

And the connection



decontextualisation



policy

networks Practice - innovation brokers agribusiness

local knowledge

stakeholders

translation boundary objects

Boundary - workers

innovation managers

theory genericity

Science

concepts

## Program

### 13:30 - 14:00 **Need for change**

Why is change needed? To what demand does co-innovation respond? The view from the European Innovation Partnership.

Inge van Oost, European Commission

### 14:00 - 15:30 Innovative design of agricultural systems

Review of design and co-design approaches

**Speaker**: Jean-Marc Meynard, INRA

Co-discussants: Bram Bos, Wageningen UR and Marjolein Visser, U.L. Bruxelles

15:30 - 16:00 Break

#### 16:00 - 17:30 Transition

scaling up, theory and making it happen - why is this important to a boundary worker?

**Speaker**: Fred Steward, U. Westminster

Co-discussants: Dmitri Domanski, U. Dortmund and Anne-Charlotte Dockès,

Institut de l'Elevage



# Program 2

### 8:30 - 10:00 Learning

social learning, expansive learning, knowledge, evaluation.

Speaker: Arjen Wals, Wageningen U.

**Co-discussants**: Chris Blackmore, Open U. and Irene Vanninen, MTT.

10:00 - 10:30 Break

#### 10:30 - 12:00 How to do it

Role, positioning, and skills of innovation managers and boundary network leaders, re-organising research and extension for co-innovation.

**Speaker**: Laurens Klerkx, Wageningen U.

**Co-discussant**: Marianne Cerf, INRA

#### 12:00 - 13:00 How we do it -

How do we support boundary work in a general? What does it mean regarding your commitment? How do we establish a resource pool in support of coinnovation approaches? How do we organise ourselves for our next steps?

Facilitator: Walter Rossing, Wageningen U.& Pieter de Wolf, Wageningen UR

